



October 9, 2009

Self-Publishing Consultants  
Home Business Consultants  
Technical Writing/Editing  
Secretarial Services  
Desktop Publishing  
Resumés

Chris Marlow  
Get Great Clients  
PO Box 1134  
Palm Desert, CA 92261

Dear Chris:

I have recently completed several weeks of career coaching with you as my coach and mentor, and I want to thank you very, very much for the outstanding value you gave me during that time.

I was seeking clarity and direction for a hodge-podge of business ideas that I had, and I was feeling almost paralyzed from information overload and competing interests. I was attracted to your reputation for helping individuals identify a professional niche in which their gifts, talents and passions can be aligned with practical, marketable products and services. You did not disappoint!

Using your own considerable gifts, talents and intuitions, and drawing on your personal experiences from both trial-and-error as well as what you've learned from others, you did indeed help me cut through the clutter, identify a brand and some potential infoproducts, develop a Unique Selling Proposition, learn how to identify "sweet spots" in the market, and even got me started with templates for a business plan that I can use when speaking to vendors and potential joint venture professionals. You were generous with your time, your insights, and your knowledge, and I am grateful to feel that I have gained not only a mentor but a friend.

Working with you as my coach was the best investment in my future I've made in a long time. I would be so happy for you to use me as reference any time.

Very sincerely,

Elizabeth H. Cottrell  
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